



ESSENTIAL GUIDE TO PUPPY HEALTH AND NUTRITION

Because good health starts from birth



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“Happiness is a warm puppy.”

- CHARLES M. SCHULZ

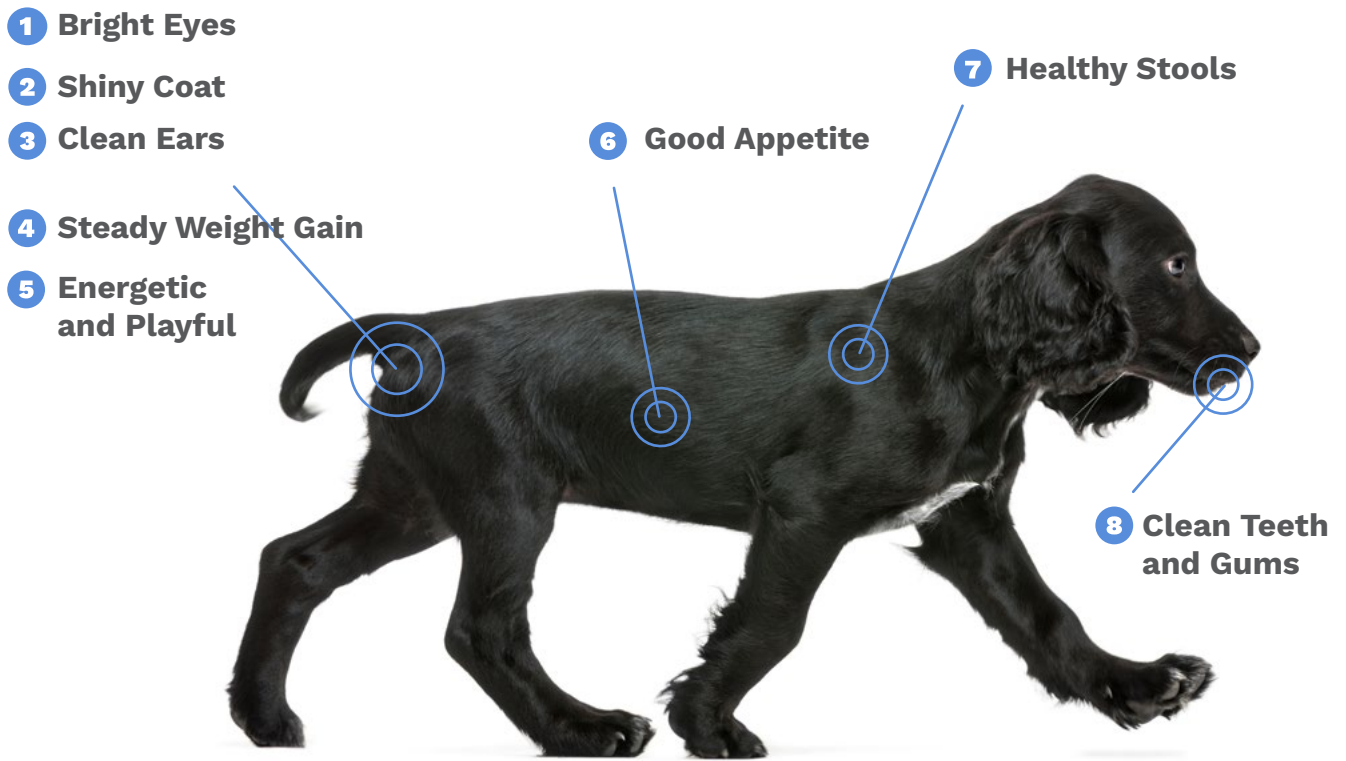
As devoted pet parents, ensuring the health and well-being of our new puppies is paramount. From the moment your puppy enters your life, you embark on an exciting journey of teaching, getting to know each other and establishing a lifelong connection.

Ensuring a smooth transition into their new home and feeding an appropriate diet, are crucial for their growth and happiness. Recognising the needs of your puppy, understanding the contributing factors to poor health, and seeking appropriate care when required, are all essential aspects of responsible pet ownership.

In this guide, we'll touch on some of the essential tips for settling your puppy in, explore the various factors that can contribute to a healthy and happy start, and introduce practical diet and supplement solutions aimed at ensuring their well-being.

By arming yourself with knowledge and effective practices, you can help ensure your new puppy enjoys a long and happy life.

Signs and Symptoms of a Healthy Puppy



- 1 Bright Eyes:** Clear, bright eyes without discharge.
- 2 Shiny Coat:** Smooth, shiny coat free of bald spots or excessive shedding.
- 3 Clean Ears:** Ears are clean and free of odour or discharge.
- 4 Steady Weight Gain:** Consistent growth and healthy weight for their age and breed.
- 5 Energetic and Playful:** Active, curious, and eager to play.
- 6 Good Appetite:** Eats regularly and shows interest in meals.
- 7 Healthy Stools:** Firm, well-formed stools without signs of diarrhoea or constipation.
- 8 Clean Teeth and Gums:** White teeth and pink gums without bad breath.
- 9 Normal Breathing:** Steady, calm breathing without wheezing or coughing.
- 10 Clear Skin:** Skin free of rashes, redness, or excessive scratching.



Puppy Health Starts Here



Giving Your New Pup the Best Start

Settling In at Home:

- **Explore and Investigate:** Upon arrival, allow your puppy to explore and get familiar with their new home. Show them where they will sleep, their water bowl, and their toys.
- **First Meal:** After they've had a chance to investigate, offer them a small meal. Use the same food the breeder provided to avoid digestive upsets from too many changes at once.
- **Gradual Food Transition:** If you plan to switch their food, wait 10-14 days before starting the transition to minimise stress and digestive issues.

First Few Days:

- **Minimise Visitors:** Avoid inviting too many people over during the initial days. Give your puppy time to adjust to their new environment and bond with you before introducing them to extended family and friends.

Puppy's First Night:

- **Comfort and Security:** The first night can be challenging for a puppy away from their litter for the first time. Place their bed or crate next to yours to provide comfort. Gradually move them to their permanent sleeping spot once they are more settled.

Using Crates and Playpens:

- **Crate Training:** Crate training can help your puppy feel secure and is useful for travel and vet visits. Puppies generally avoid soiling their sleeping area, which aids in house training.
- **Playpen Safety:** A puppy playpen is useful for times when you can't supervise them. Ensure it contains a bed, water, toys, and a wee pad. Place the playpen in a family area where your puppy can see you and feel included.

Top Tips for Puppy-Proofing Your Home

- **Use Baby Gates:** Block off restricted areas with baby gates.
- **Check Fencing:** Ensure your yard is secure and your puppy can't escape or get stuck.
- **Store Household Items:** Keep cleaning products, poisons, and medications out of reach.
- **Secure Small Objects:** Remove small toys and items that could be swallowed.
- **Hide Electrical Cables:** Bundle and hide cables to prevent chewing.
- **Stair Safety:** Ensure stairs are safe, with no gaps, and teach your puppy how to navigate them.
- **Safe Sleeping Area:** Remove any chewable items from your puppy's sleeping area.
- **Garage Hazards:** Keep dangerous items in the garage out of reach.
- **Garden Safety:** Remove or secure hazardous plants and be mindful of fertilisers and poisons.
- **Cover Pools and Ponds:** Prevent accidental falls by covering water features.

Additional Tips

- **Consistent Routine:** Establish a consistent daily routine for feeding, play, and sleep to help your puppy feel secure.
- **Socialisation:** Gradually introduce your puppy to new experiences, environments, and people once they are comfortable at home.
- **Training and Patience:** Use positive reinforcement to train your puppy and be patient as they learn and grow.

By following these guidelines, you can help ensure your new puppy has a smooth transition into their new home, fostering a happy and healthy start to their life with you.



Navigating the world of pet food can be overwhelming, with numerous options ranging from dry kibble to raw diets. To ensure a smooth transition and maintain digestive health, it's best to keep your puppy on the same food the breeder provided initially. Once your puppy has settled in, you can gradually transition to a new food type.

Transitioning to New Food:

Puppies have sensitive digestive systems, so a slow transition can help to prevent runny stools and stomach issues. As a general guide, transition your puppy to a new food over 7-10 days. It's also often best to stick with one brand of food initially to minimise upsets and so that it's easier to know which foods agree with your pup and which ones might not.

One approach to transitioning your pup onto a new diet:

Day 1: 80% old food, 20% new food

Day 2: 70% old food, 30% new food

Continue decreasing old food and increasing new food by 10% each day.

	Day 1	Day 2	Day 3	Day 4	Day 5	Day 6	Day 7	Day 8	Day 9
Old Food									
New Food									

If your puppy experiences loose stools during the transition, maintain the same ratio for an extra day or two to help their digestive system adjust.

How Much Should I Feed?

The amount you feed depends on the food brand and your puppy's weight. Adjust the quantity as your puppy grows. Weigh your puppy weekly to ensure healthy weight gain and follow the feeding instructions on the food packaging. Because of their rapid growth, puppies require more food than most people realise, making it crucial to provide them with adequate nutrition during their formative months.

How Often Should I Feed?

Smaller meals are easier for your puppy to digest, making them less likely to trigger diarrhoea. Smaller, more frequent meals also ensure that energy levels don't peak and fall so much. As a general guide:

- 2 – 4 months: 4 meals per day
- 4 – 6 months: 3 meals per day
- 6 – 12 months: 2 meals per day

If feeding three meals isn't feasible due to work, two meals a day is acceptable.

Maintaining a healthy weight

Proper nutrition for puppies is essential for normal growth and development. However, over feeding can quickly lead to obesity in small breeds and rapid growth rates in large-breed dogs. Overfeeding growing puppies can be a significant contributing factor in the development of skeletal disorders. Therefore, puppies should never be fed ad lib, and weight gain should always be closely monitored.

What Should I Feed My Puppy?

The best thing you can do to support your pup's health and behaviour is to avoid any products that contain artificial ingredients – which means that you need to read the ingredients panel on the back of the bag or box.

Your growing puppy needs nutrient-rich food. Look for high-quality food with wholesome ingredients and avoid brands with vague ingredient descriptions, preservatives, fillers and a long list of synthetic additives.

Examples of commercial options include:

- | | |
|------------------|----------------|
| • Raw | • Cooked rolls |
| • Air-dried | • Slow cooked |
| • Freeze-dried | • Canned |
| • Lightly cooked | • Kibble |

Ingredients to Avoid in Dog Food:

Reading the ingredients panel on your dog's food is crucial for ensuring their health and well-being. Many commercial kibbles contain ingredients that can be detrimental to your dog's health.

Ingredients such as meat by-products and non-descript animal fats are often low-quality sources of protein and fat, which can lead to digestive issues and poor nutrient absorption. Additives like BHA, BHT, and ethoxyquin are artificial preservatives linked to cancer and other serious health problems.

Fillers and binders such as corn, wheat flour, gluten, cellulose and soy flour provide little nutritional value and may contribute to allergies, intolerances and other health issues.

By carefully examining and understanding the ingredients listed on dog food packaging, you can make more informed choices that promote the long-term health and vitality of your newest addition.

The table below gives you a brief insight into how to assess an ingredients panel.

Product	Example ingredients	Comments
Raw	Turkey (meat, crushed bone & cartilage, heart, liver), seasonal fruit & vegetables (apple, green bananas, carrots, lettuce, green beans, celery, broccoli, orange, strawberries, blueberries), sprouted wheatgrass, cold pressed ground flaxseed, psyllium, kelp, organic fulvic acid.	• Fresh meat & organs – highly bioavailable sources of protein & nutrients. • Bone – a natural source of calcium. • Seasonal fruit & veg – rich in phytonutrients. • Sprouted wheatgrass – rich in vitamins & antioxidants. • Flaxseeds – rich in omega-3 fatty acids. • Psyllium – source of fibre. • Kelp – a natural source of iodine. • Fulvic acid – rich source of trace minerals.
Kibble	Wholegrain cereals; meat & meat by-products (poultry, beef &/or lamb &/or sheep); natural flavours (chicken); humectant; beet pulp; iodised salt; minerals & vitamins; amino acid; antioxidants; preservative; vegetables; colours.	• Unnamed cereals – a cheap source of protein with reduced bioavailability. • Meat & meat by-products – vague descriptions, so you don't really know what you're feeding. Often poor quality. • Flavours – added to increase palatability. • Unnamed humectant – to manage moisture content and prevent mould. • Beet pulp – a cheap by-product of sugar beets often used as a filler. • Iodised salt – source of iodine and sodium. • Unnamed vitamins & minerals – likely synthetic & often cheap forms with reduced bioavailability. • Unnamed amino acids – added as the product is low in animal protein. • Unnamed antioxidants – likely synthetic. To slow down rancidity. • Unnamed preservatives – likely synthetic. To prevent spoilage. • Unnamed vegetables – present at less than 1%. • Unnamed colours – likely synthetic. No benefit and often detrimental to health.

Note: The examples provided in this guide represent the two extremes of the quality spectrum for dog food: a well-balanced raw food diet and a poor-quality kibble. There are many other high-quality dog food options available on the market, including air-dried, freeze-dried, cooked rolls, and lightly cooked meals. The important thing is to read the ingredients panel and understand what you're feeding.

Dangerous Foods for Your Puppy:

- Alcohol
- Fruit seeds & pips
- Avocado skin/pip
- Chocolate
- Coffee & tea
- Grapes & Raisins
- Xylitol
- Onions
- Garlic (large amounts)
- Green potatoes & leaves
- Macadamia nuts
- Rhubarb leaves
- Unripe tomatoes & leaves
- Walnuts
- Yeast dough
- Wild mushrooms
- Nutmeg
- Sugary foods
- Fat trimmings
- Salty foods i.e. chips
- Cooked bones

A 2021 study found that when puppies are started on whole, raw foods between the ages of 2 to 6 months, they have significantly reduced risk of developing allergies, skin diseases and atopy-related skin symptoms.

Whereas puppies who ate 80% dry food and 20% canned food, without whole, raw foods added, had increased allergy symptoms and skin issues later in life.

The good news is that even as little as 20% of the diet being raw foods still provided health benefits later in life – but why not give them 100% whole foods!



Good for Humans, Good for Dogs

Incorporating small amounts of fruits and vegetables into your puppy's diet can be highly beneficial, due to the array of different antioxidants and phytonutrients that they contain. Vegetables should be finely processed or lightly steamed to break down the cellulose, making them digestible and the nutrients more bioavailable for dogs. Certain nutrients, like vitamin A, iron, and calcium, become more bioavailable when vegetables like spinach are cooked. Fruit is best kept to smaller amounts (< 5% of the total diet), due to the higher sugar content. Always wash all produce thoroughly to remove pesticides, particularly those on the FDA's 'Dirty Dozen' list.

You likely have many other nutritious options in your fridge and cupboard that can be added to your puppy's diet in rotation for added nutrition. For example:

- Eggs (raw or lightly cooked)
- Broccoli (lightly cooked)
- Apple
- Sardines (fresh or canned)
- Carrot (raw or cooked)
- Berries
- Mussels
- Green beans
- Banana
- Natural Greek yoghurt
- Zucchini
- Kiwi fruit
- Kefir
- Sweet potato (cooked)
- Pear
- Bone broth (no onion)
- Fermented veggies
- Chia seeds (soaked)
- Nut butters (no xylitol)
- Ground ginger
- Hemp seeds

Always introduce new foods gradually to avoid digestive upset and monitor for adverse reactions.

By following these guidelines, you can ensure your puppy receives the best nutrition for a healthy and happy start in life.

Benefits of Feeding a Species-Appropriate Whole Food Diet

Increasing research highlights the benefits of feeding a non-processed meat-based diet (NPMD) and the detrimental effects of an ultra-processed carbohydrate-based diet (UPCD) (i.e. dry dog food or “kibble”).

Studies from the University of Helsinki and others, provide significant insights:

- **Otitis (ear infection):** Puppies fed a non-processed meat-based diet (NPMD) had a significantly reduced risk of otitis, while those on an ultra-processed carbohydrate-based diet (UPCD) showed increased risk. [Front. Vet. Sci.2023. 10:1186131]
- **Chronic Enteropathy (persistent gastrointestinal symptoms):** Feeding NPMD and table scraps during puppyhood significantly reduced chronic enteropathy incidence, whereas UPCD increased it. [Sci Reports. 2023. 13(1830)]
- **Inflammatory Bowel Disease (IBD):** A high-fat, low-carbohydrate NPMD exposure during early life, and a normal body condition in puppyhood were significantly associated with less IBD in adult dogs. The opposite was true for

UPCD exposure and abnormal body condition score in 6-month-old puppies. [Front Vet Sci. 2021. 8:552350]

- **Atopy (allergy):** A raw diet in early life was linked to fewer allergy and atopy symptoms in adulthood, while high-processed diets increased these risks. [J Vet Intern Med. 2021. 35(5): 2374–2383]
- **Inflammation:** Dogs fed a raw diet had significantly lower levels of homocysteine compared to those fed a kibble diet. Homocysteine is a marker of inflammation and chronic disease. [Met. Diversity. 149/1371]
- **Cancer risk:** The addition of green-leafy and yellow-orange vegetables to the diet of dogs at least 3 times per week was associated with a significant risk reduction in transitional cell carcinoma. [J Am Vet Med Assoc. 2005. 227(1):94–100]
- **Overall wellbeing:** When exploring the health impacts of various diets, the findings indicated that dogs on raw and fresh diets had better overall health markers compared to those on ultra-processed diets [J Ani Sci, 2018. 96(9): 3670–3683]

These studies emphasise the importance of a species-appropriate diet for long-term health benefits in dogs.



Can I feed bones?

Raw meaty bones can be given from the time you bring your new pup home. Good options to start with include chicken wings and necks as the bones are soft and they help to build up jaw strength. It is recommended that you remove the skin as it can be hard for pups to chew through and the extra fat can cause diarrhoea in sensitive pups.

There is no clear official maximum for feeding bone. The easiest sign that you are feeding too much bone to your pup is if your pup becomes constipated with hard, dry, whitish-coloured stools.

There are two main kinds of bone that you can feed your dog:

1. **Meaty ‘edible’ bones:** These are bones that still have the meat attached and are soft enough to be fully consumed. They provide the calcium that your pup needs, support good dental health, and keep your pup mentally stimulated.
2. **Recreational ‘inedible’ bones:** These are the larger weight-bearing bones, such as beef femur. They are very hard and not fully consumed and as such, they don’t provide essential minerals. These bones can be great for keeping your pup occupied during the day, but because they are so hard, they can cause tooth fracture in some dogs, as well as being a choking hazard. The larger bones also contain marrow, which is high in fat and may cause loose stools in some dogs if consumed in large amounts.

For puppies, I recommend that you stick to the soft edible bones only.

Ensuring safety

For the most part, feeding raw bones to your pup is not only safe, but also highly desirable. You just need to be sensible about it. The most important thing to remember is ... NEVER feed cooked bone! Other helpful tips include:

- Always monitor your pup when feeding raw bones.
- If your pup likes to gulp their food, you may need to hold the bone so they can learn to chew on it.
- Feeding frozen bones can help slow some pups down and prevent gulping.
- Choose a bone that is appropriately sized for your pup. For instance, chicken necks may be too small for larger puppies and could pose a choking hazard if swallowed whole.

Managing Fussy Puppies

Feeding fussy puppies can be challenging, but several strategies can help ensure they receive the necessary nutrients for healthy growth and development. Here are some tips to manage the diet of picky eaters:

- **Consistent Meal Times:** Establish a regular feeding schedule with specific meal times. Consistency helps puppies understand when to expect food and can reduce anxiety around feeding times.
- **High-Quality Food Choices:** Choose high-quality, species-appropriate whole foods that are rich in essential nutrients. Foods such as lean meats,

vegetables, and certain fruits can be more appealing and nutritionally beneficial than dry kibble.

- **Warm Up Meals:** Warming up your puppy's food can enhance its aroma and make it more enticing.
- **Add Variety:** Incorporate a variety of textures and flavours into your puppy's diet. This can include different types of meats, vegetables, and healthy additives like bone broth, eggs or canned fish. Rotating proteins and other ingredients can keep meals interesting and prevent boredom.
- **Gradual Introduction of New Foods:** Introduce new foods gradually to avoid overwhelming your puppy and to prevent digestive issues. Start by mixing small amounts of new food with their current diet and slowly increase the proportion over a week or two.
- **Interactive Feeding:** Use interactive feeding toys or puzzle feeders to make mealtime more engaging and stimulating for your puppy. This can also help slow down fast eaters and make feeding time more enjoyable.
- **Avoid Free Feeding:** Stick to scheduled mealtimes and avoid leaving food out all day. Free feeding can lead to disinterest in food and can make it difficult to monitor your puppy's eating habits and intake.
- **Positive Reinforcement:** Encourage and reward your puppy for eating their meals. Positive reinforcement, such as praise, can help establish good eating habits.
- **Monitor Health:** Ensure there are no underlying health issues contributing to your puppy's fussy eating. Dental problems, gastrointestinal issues, or other health concerns can affect their appetite. Regular veterinary check-ups are important to rule out any medical causes.
- **Limit Treats:** While it's tempting to offer treats to encourage eating, too many treats can reduce their appetite for regular meals. Limit treats and use them strategically as rewards during training.
- **'Tough Love' Approach:** With healthy adult dogs, one approach to overcoming fussiness with food is to remove the bowl after 15 minutes and not offer it again until the next meal. This method, often referred to as 'tough love,' can help teach dogs to eat when food is presented and not become picky. However, this approach is not suitable for young puppies because they have higher energy and nutritional needs and smaller stomachs. Puppies require more frequent feedings and cannot go without food for extended periods without risking low blood sugar and other health issues.

By implementing these strategies, you can help manage your fussy puppy's diet and ensure they receive the necessary nutrition for a healthy, happy life. Remember, patience and persistence are key when dealing with picky eaters.



Whole-body Health

Omega-3 fatty acids are essential polyunsaturated fats that are crucial for various bodily functions in both humans and animals. They are termed "essential" because they cannot be synthesised by the body and must be obtained through diet. The primary types of omega-3 fatty acids important for health are EPA (eicosapentaenoic acid) and DHA (docosahexaenoic acid). These fatty acids are predominantly found in marine sources such as fish oil, krill oil, and Green-lipped mussels. Omega-3s are renowned for their anti-inflammatory properties and their role in supporting heart health, cognitive function, and overall well-being.

Benefits of Omega-3 Fatty Acids for Puppies:

- **Supports Cognitive Development:** DHA is critical for brain development in puppies, enhancing learning and memory.
- **Improves Trainability:** Puppies supplemented with DHA show improved trainability and responsiveness to training.
- **Promotes Neural Health:** By integrating into cell membranes, omega-3 fatty acids improve neural functions and support brain health.
- **Reduces Inflammation:** Omega-3s help control inflammation, which can be beneficial in reducing discomfort and supporting overall health.
- **Supports Overall Growth:** Regular supplementation with omega-3 fatty acids contributes to healthy growth and development, ensuring your puppy reaches its full potential.
- **Enhances Immune Function:** These fatty acids strengthen the immune response, helping puppies fight off infections and recover more quickly from illnesses.
- **Improves Skin and Coat Health:** Omega-3s contribute to a shiny coat and healthy skin, reducing issues like dryness and itching.

Antinol Plus is a high-quality omega-3 supplement that is perfect for puppies of all ages. To learn more, refer to the product information page on the CanineCeuticals™ website.



Promoting a robust immune system

Colostrum is the first form of milk produced by mammals immediately following the birth of their offspring. It is rich in antibodies, growth factors, and immune-boosting compounds, making it a powerful supplement for enhancing immune health. Colostrum provides critical immune support, especially for young animals, by equipping them with natural defences against various pathogens.

Benefits of Colostrum for Puppies:

- **Rich in Antibodies:** Colostrum is packed with immunoglobulins, which help strengthen the immune system, enabling puppies to better resist infections.
- **Supports Immune Development:** The high concentration of antibodies and growth factors in colostrum helps puppies build a robust immune system, crucial during their early developmental stages.
- **Promotes Gut Health:** Colostrum supports a healthy gut microbiome, which is essential for overall health and effective digestion.
- **Reduces Inflammation:** Contains natural anti-inflammatory compounds that help manage and reduce inflammation, supporting the health of growing puppies.
- **Accelerates Healing:** Enhances the body's natural healing processes, promoting faster recovery from illnesses and minor injuries.
- **Nutrient-Dense:** Provides a rich source of vitamins and minerals that contribute to overall growth, vitality, and well-being.
- **Defends Against Pathogens:** Helps neutralise viruses, bacteria, and other harmful agents, providing a robust defence against a wide range of diseases.

Clinical trials

Studies have shown that colostrum can reduce the incidence of diarrhoea and rates of recurrent gastroenteritis in puppies transitioning to new environments, whilst also increasing overall vitality, making it an excellent addition to your puppy's diet.

Proudly Australian owned and made using 100% human-grade ingredients, the CanineCeuticals™ Pure Colostrum is the perfect choice to give your pup the best start in life. To learn more, refer to the product information page on the CanineCeuticals™ website.



Ensuring Good Gut Health

Gut health is a critical aspect of a puppy's overall well-being. A healthy gut supports digestion, nutrient absorption, and a robust immune system. Ensuring that your puppy's gut microbiome is balanced and thriving can help prevent various health issues and promote optimal growth and development.

Benefits of Supporting Gut Health for Puppies:

- **Promotes Healthy Digestion:** A well-balanced gut microbiome aids in the effective breakdown and absorption of nutrients from food, ensuring your puppy gets the essential nutrients they need for growth during the critical early stages of life.
- **Strengthens the Immune System:** The gut is home to a significant portion of the immune system. A healthy gut helps protect against pathogens and infections by enhancing the body's natural defences.
- **Reduces Inflammation:** A balanced gut microbiome can help manage and reduce inflammation throughout the body, supporting overall health and preventing chronic conditions.
- **Improves Mood and Behaviour:** A healthy gut can influence the production of neurotransmitters like serotonin, contributing to better mood and behaviour in puppies.

Key Practices to Support Gut Health:

- **Probiotics:** These beneficial bacteria help maintain a healthy balance in the gut microbiome, supporting digestion and immune function.
- **Prebiotics:** These are non-digestible fibres that feed the good bacteria in the gut, promoting their growth and activity.
- **Digestive Enzymes:** These enzymes help break down food more efficiently, ensuring better nutrient absorption and reducing the risk of digestive issues.
- **High-Quality Diet:** Feeding your puppy a species-appropriate diet rich in whole foods, including lean meats, organ meats, vegetables, and fruits, can support gut health.
- **Hydration:** Ensure your puppy has constant access to fresh, clean water to support digestion and overall health.
- **Avoid Antibiotics Unless Necessary:** While antibiotics can be essential for treating infections, they can also disrupt the gut microbiome. Use them only when absolutely necessary.

The CanineCeuticals™ Gut Protect is a unique natural fibre formula containing a synergistic blend of prebiotics, probiotics, herbs and enzymes to support healthy digestion, improve nutrient absorption, maintain optimum immune function, and promote bowel health and regularity on a daily basis. The perfect addition to any pups daily regime.



Managing Diarrhoea in Puppies

Diarrhoea in puppies can be distressing and may result from various causes, including dietary changes, stress, or infections. Here are some strategies to manage diarrhoea effectively:

- **Hydration:** Ensure your puppy stays well-hydrated. Offer plenty of fresh water to prevent dehydration.
- **Dietary Adjustments:** Temporarily switch to a bland diet such as boiled turkey and cooked mashed pumpkin to soothe the digestive tract. Gradually reintroduce their regular diet once symptoms improve.
- **Probiotics:** Incorporate probiotics like *Saccharomyces boulardii* to help restore gut balance. Probiotics can be particularly effective in reducing diarrhoea and supporting gut health.
- **Monitor Symptoms:** Keep a close eye on your puppy's condition. If diarrhoea persists for more than a couple of days or is accompanied by other symptoms like vomiting or lethargy, consult your veterinarian.

What to Do If Your Puppy Needs Antibiotics

Antibiotics can disrupt the balance of beneficial bacteria in your puppy's gut, leading to digestive issues. Here's how to support your puppy during and after antibiotic treatment:

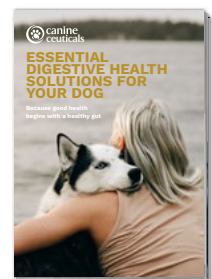
- **Probiotics During Antibiotics:** Use a probiotic like Pure SB (*Saccharomyces boulardii*), which is resistant to antibiotics and can help maintain a healthy balance of gut bacteria during the treatment.
- **Post-Antibiotic Care:** After completing the antibiotic course, focus on reducing inflammation and promoting gut healing. Products like Gut Restore, which contain ingredients such as L-glutamine, slippery elm, and marshmallow root, can help restore the integrity of the gut lining and support overall digestive health.



Start with a smaller dose of post-antibiotic supplements and gradually increase to the full recommended amount to ensure your puppy's gut can adjust without causing further upset.

By incorporating these practices, you can effectively manage diarrhoea in puppies and support their gut health during and after antibiotic use, ensuring a smooth recovery and maintaining their overall well-being.

For more detailed information, refer to the Essential Digestive Health Solutions for Your Dog guide or visit our website canineceuticals.com.au.



Supporting Healthy Joints

Collagen is a vital protein that plays a key role in maintaining the structural integrity of various tissues, including skin, cartilage, tendons, and ligaments. For growing puppies, collagen is essential for supporting the rapid development and repair of these tissues. While collagen supplementation can benefit all puppies, it is particularly beneficial for large and giant breeds. These breeds are more prone to joint issues and connective tissue problems due to their rapid growth and larger size.

Benefits of Collagen for Growing Puppies:

- **Enhanced Tissue Repair:** Collagen peptides support the repair and regeneration of damaged tissues, helping puppies recover faster from injuries and surgeries.
- **Anti-Inflammatory Properties:** The amino acids in collagen have anti-inflammatory effects that help reduce inflammation and maintain healthy tissues.
- **Supports Structural Integrity:** Collagen is crucial for the health of connective tissues, including cartilage, tendons, and ligaments. It helps maintain the strength and flexibility of these structures, which is vital for the overall mobility and physical development of puppies.
- **Antioxidant Effects:** Collagen contains antioxidant components that help combat free radicals, reducing oxidative stress. This is important for protecting cells during the healing process and ensuring the overall well-being of growing puppies.
- **Promotes New Tissue Growth:** Certain collagen peptides stimulate cells responsible for producing new tissue, enhancing the body's natural repair mechanisms and supporting the growth of healthy tissues.

These findings highlight the importance of collagen peptides not only in supporting joint health but also in promoting broader tissue repair and immune health. Including collagen peptides as a supplement in your puppy's diet can provide comprehensive support for their growth and development, promoting a healthy and active lifestyle.

CanineCeuticals™ Collagen Forte contains high-quality hydrolysed collagen peptides designed to stimulate joint cartilage metabolism and counteract joint discomfort. For puppies, collagen is particularly important as it supports their rapid growth and development, reducing the risk of injuries as they play and explore their environment.



CanineCeuticals Range of Solutions



Gut Protect

Prebiotics, probiotics, herbs and enzymes to maintain optimum immune and digestive function.



Gut Restore

Designed to restore the health of the gastrointestinal tract.



Pure SB

For healthy gut flora balance during antibiotic use.



Beef Bone Broth+

Naturally nourishing for joints, skin, gut and immune health.



Organic Super Greens

Phytonutrients and antioxidants for optimal cellular health.



Replace-A-Bone

A complete calcium source for homemade diets to ensure optimum growth and bone health.



P.E.A Plus

A natural compound that may assist in the relief of inflammation, pain and itch.



Collagen Forte

Hydrolysed collagen peptides to maintain healthy connective tissues and mobility.



Relax

A blend of natural plant-based terpenes to support an overactive nervous system.





Organic Beef Kidney

Packed with essential vitamins and minerals for overall health and wellness.



Organic Organ Blend

A natural source of essential nutrients to support whole-body health and wellbeing



Organic Beef Liver

A rich source of vitamin A to support healthy skin, coat and connective tissues.



Organic Beef Spleen

Rich in iron and immune-enhancing compounds unique to spleen tissue.



Organic Beef Pancreas

A natural source of enzymes to support healthy digestion and improve nutrient absorption.



Organic Lamb Liver

Abundant in B-group vitamins to support energy and nervous system health.



Mushroom Elixir

A mushroom blend traditionally used to support optimum immune function.



Pure Lion's Mane

To support the health and activity of the nervous system.



Pure Turkey Tail

For healthy immune function and whole-body resilience.



Pure Milk Thistle

Traditionally used to maintain healthy liver and digestive functions.



Stress-Ease

To aid in the maintenance of emotional wellbeing.



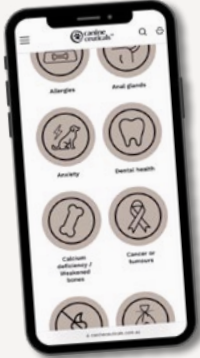
Pure Colostrum

A natural source of immune compounds to support whole-body wellness.



Our website provides a variety of resources, including comprehensive guides, blogs, podcasts and recipes all for free:

Health Quiz



Tell us about your canine companion's current health challenges and we'll guide you to which CanineCeuticals™ products we believe can best support your dog's needs.

Natural Health for People and Pets Podcast

Learn about evidence-based health and nutrition from Narelle Cooke and Glenn Cooke, hosts of Natural Health for People and Pets.

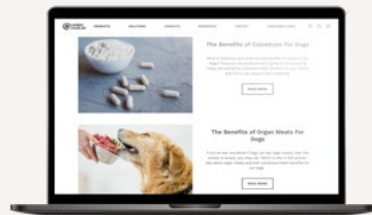


Free Recipes

Healthy raw food and baked treat recipes



Blogs



Unlock the secrets to boosting your dog's well-being with our holistic nutrition and health blog for expert tips and insights.

Alternatively, we offer two tiers of health consultation services for dogs, designed to meet the varying needs of pet owners and their companions. Both tiers are available after a veterinary diagnosis has been provided.

These custom health consultations come with an option to purchase individual tailored herbal tonics and can be booked online at canineceuticals.com.au

Connect with us!



info@canineceuticals.com.au



www.canineceuticals.com.au



Natural Health for People and Pets



@canine.ceuticals



@canine.ceuticals

CanineCeuticals™ provides a premium, human-grade supplement range for dogs.

We fuse ancient traditional medicine with the latest scientific evidence to create the most effective health solutions for your pet.

Created by an accredited Clinical Naturopath, Nutritionist and Herbalist, CanineCeuticals™ offers a more holistic approach to supporting the core health of your dog to ensure they receive the best health outcome possible.

CanineCeuticals™ uses human-grade ingredients (locally sourced in Australia wherever possible) to create pet-friendly oral powders, oral liquids and soft gel capsules.

We believe that good health starts from the inside out, which is why we provide full support for your dog's foundational health across all life stages.

Our range of products targets everything from allergy support to digestive health, joint health, emotional wellbeing, immune support, general health and wellness, nutritional support, and even liquid herbal solutions. With our full ingredient transparency, you can rest assured that your pet is getting the best possible care.



Narelle Cooke, accredited Clinical Naturopath, Nutritionist and Herbalist - Founder of CanineCeuticals™

I created CanineCeuticals™ because I'm passionate about the wellbeing of our pets.

With three French Bulldogs, one German Shepherd, one Rottweiler and one Burmese cat myself, I wanted to see my own pets live their best and longest life.

But like many pet parents out there, I became increasingly disappointed and frustrated with the quality of the products available on the market, finding that, more often than not, they contained inferior ingredients along with artificial colours, flavours and preservatives, which are simply not in the best interest of our pets overall health and longevity - and so CanineCeuticals™ was born!



Healthcare that
you would expect
for yourself.

